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Target store slated to open in expanding Town Center

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In addition to big names like Regal and the proposed Nugget Market, Target has found a home in the expanding El Dorado Hills Town Center.

The Town Center's developer, the Mansour Company, announced Friday that a Target store is slated to open mid-October in the southeast corner of the development.

Like the rest of the Town Center, Mansour said Target would have the look and feel of an old world European building. The company's vision is for the shopping center to offer unique stores in a downtown environment.

The center revolves around a central, main shopping street of boutique-type stores with outlying larger businesses. At the end of the Main Street district is the newly opened Regal 14 Cinemas, as well as a grouping of new restaurants like Maui Tacos, Infusion Pan-Asian Restaurant, and Cold Stone Creamery.

Local shoppers were divided in their support big box stores like Target.

"I don't think we really need one over here," said EDH resident Heather Duffin.

She pointed out that there's already a Target store in Folsom, making one in EDH redundant. The Folsom Target is currently undergoing renovations to enlarge the store as well as add a Starbucks and Pizza Hut inside.

Duffin worried the Town Center might lose the village feel the Mansour Company hoped to achieve.

"The Town Center's full of boutique stores," she said. "If they put one in, the next thing you know we're going to have a Costco."

Barbara Sly, however, said the Target could be a plus.

"I definitely think there's value in having one. If you live and work here, it's much more convenient (than going to Folsom)," she said, adding that she works in the area.

"My only concern is congestion," she said, noting that traffic in EDH is an increasing problem.

The Mansour Company plans to continue to expand the center, with the final phase scheduled for completion by next year.

By August, specialty grocer Nugget Market could move into the space vacated last year by Ralph's. Other future tenants include Chili's Grill & Bar, Mikuni, Bistro 33, and the Naked Lounge Coffee House.

When finished, the center will encompass nearly 2.5 million square feet of retail and office space.

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