

[Print Page](#)

Print Date: Thursday, February 22, 2007

Last modified: Thursday, February 22, 2007 12:21 PM PST

Big names moving in

By: Jamie Trump

Editor's Note: This is a two part series focusing on "Mom and Pop" businesses amd the big name stores moving into the area.

In the theme of growth and getting bigger, El Dorado Hills and Folsom will welcome some big name stores to the area this year.

By the end of 2007, residents will see a new grocery store, another WalMart, a bigger Target as well as a handful of chain restaurants and shops.



Target remains open for business during an extensive remodeling project. The addition of a Starbucks and a Pizza Hut inside the store is underway. Philip Wood/The Telegraph

El Dorado Hills' newest storefront could open as soon as August.

According to its corporate office, a Nugget Market will open at 4500 Post Street in about six months, moving into the building vacated by Ralph's last year. Nugget will begin accepting applications this spring for the approximately 120 full- and part-time jobs for the surrounding area.

The store is expected to carry organic produce, a "massive" selection of wines and beers as well as a natural living department in addition to the store's regular line of groceries.

In Folsom, both Target and Wal-Mart are receiving facelifts.

Construction is currently underway at the Target located at 430 Blue Ravine Road.

"We're remodeling right now," said a store manager. "We're making a few additions. We're adding a Starbucks and a Pizza Hut. We're basically turning into a Greatland store, but not quite that big."

The nearby WalMart, at 1018 Riley Street, is looking at similar plans this year.

Kevin Loscotoff, senior manager of public affairs for WalMart, said plans are in the works to increase the size of the building, which was first built in 1992, by 28,134 square feet. It's currently 126,783 square feet.

"We've been in the Folsom community for approximately 15 years," he said. "In that time we've built strong ties with customers at that location. We want to maintain those relationships. It's become obvious they want more options, they want more products at that location. ... We're excited at the opportunity to update the interior and exterior of that building."

Originally, there were plans to move the inventory from the Riley Street store into a new SuperCenter to be built on Iron Point Road, then remodel the current building at a later date with the intention of opening two stores in the community.

However, Loscotoff said associates are still working out issues regarding the new store with city officials.

So, associates decided to expand and remodel the current store, staying open during the construction, and build the new SuperCenter later.

"We still remain on track to expand and remodel the existing store," Loscotoff said. "Plans for the new store are on hold."

WalMart is currently going through the environmental review process for its new site, which Loscotoff said could

take between 10 and 12 months to complete.

If and when built, the new store will be approximately 203,000 square feet, Loscotoff said. Both sites will have room for full-service groceries and general merchandise.

Two stores in Folsom might sound like a bit much, but Loscotoff said customers have asked for it.

"Again, the demand we have seen at the existing store has grown dramatically," he explained. "The store serves a growing capacity that is more than it was originally planned to serve. ... That means we need to bring in an alternative store for customers at the other side of town."

According to the city's Web site, there are many other big name stores also interested in opening in the area.

In a report last updated on Feb. 6, Circuit City Electronics had confirmed interest in the city, Ethan Allen Home Furnishings had submitted an application that is now under review, as did the Hampton Inn motel.

Iron Point Road has grabbed the attention of IHOP, In-N-Out Burger and Olive Garden, all of which have submitted plans to the city.

Ruby Tuesday's application was also approved for the Broadstone Marketplace.

[Close Window](#)